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THE Fatherland

A Weekly

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ANNIVERSARY NUMBER

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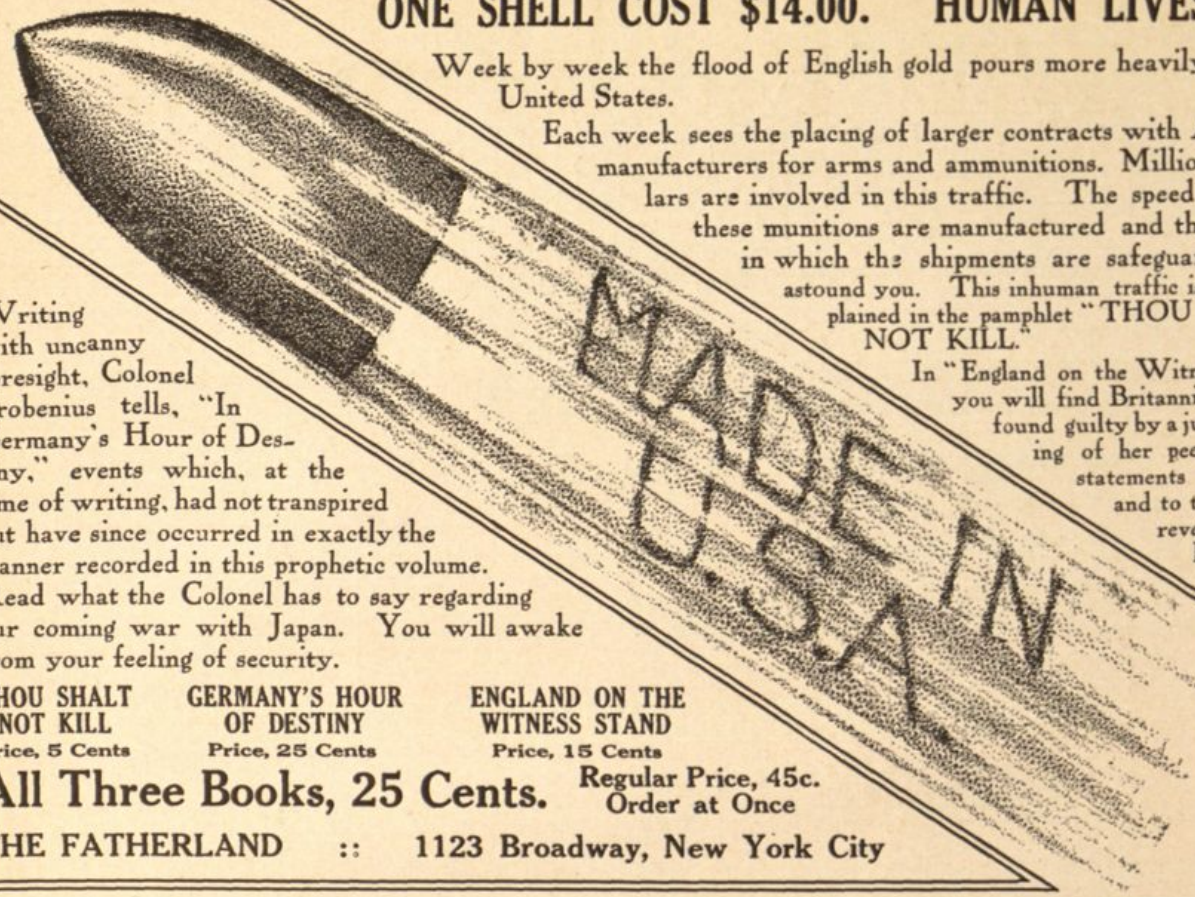

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Vol. III. No. 1

The Fatherland

FAIR PLAY *for* GERMANY *and* AUSTRIA-HUNGARY

Edited by George Sylvester Viereck · New York, August 11, 1915

Price 5 Cents

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GENTLEMEN, YOU CAN'T GET AWAY WITH IT!

CERTAIN excitable people accuse the President of the deliberate attempt to stir up trouble with Germany in order to improve his own political fortunes. We cannot agree with these folk. It is inconceivable that a man of the intellectual distinction of President Wilson could be actuated by such motives. We have often disagreed with the President. In respect to certain policies, we disagree with him now. While we believe that, unwittingly, he is pro-British, we have never questioned his sincere patriotism. We cannot say the same of all of his advisors. It is to these advisors that we address ourselves to-day in the hope that our voice may reach the ear of the President. They may think that they can play underhand politics with the President as their trump-card, but if once the President realizes the ignoble motives of many of those who encourage his present policy, the game will be up. They may think that they can put it over, but we say to them:

Gentlemen, you can't get away with it.

The sinister advisors of the President point to the fact that, as Wilson's own history of the American people reveals, many of Mr. Wilson's predecessors owe their elections to war. War elected Washington, Lincoln, Grant, McKinley, and Roosevelt. The evil advisors of the President admit that he has lost the German-American vote and a substantial portion of his Irish support. They concede that Democratic tariff reform has not been a success. They cannot explain away the total fiasco of our Mexican policy. Big Business, they acknowledge, has never been favorable to the Democratic Party. They argue, however, that all this will be forgotten if they can contrive to force war upon Germany. They are of the opinion that many Republicans, especially in the New England States, will make up for the defections of the German and the Irish electorate.

But we say to you, gentlemen, you can't get away with it.

The Anglo-American conspiracy knows no party lines. Mr. Roosevelt willingly betrays the Progressive Party if he can play into the hands of the Anglo-Saxon war-mongers. It should be remembered that in his whole public career Mr. Roosevelt, in spite of his protestations of independence, has never committed a single act to offend the Morgan interests who, to quote his own phrase, "have been so friendly to us." To-day the Morgans are the munition agents of Great Britain. Mr. Roosevelt in his speeches makes himself the advance agent of the war trust. It has been an open secret for months that certain Senators high in Republican councils have declared that if England should weaken, the United States would surely come to her assistance. These men would even sacrifice the Republican Party on the altar of the Anglo-Saxon Moloch. Hence, on the surface, at least, the speculations of the evil advisors of President Wilson, are not entirely irrational.

Nevertheless, we repeat, you can't put it over; you can't get away with it.

Two of the President's advisors were born under the British crown. His son-in-law is the mouthpiece of Wall Street in the Cabinet. We do not accuse these men of conscious ulterior purposes. They no doubt imagine that they are acting upon high and enlightened principles, because training, environment and affiliation have unfitted them to look at anything except through British glasses. This explains why we have proceeded from an equivocal neutrality to unmistakable animosity in our relations with Germany. We have not merely flagrantly violated the sacred obligations of humanity for the benefit of Great Britain, but we have committed against Germany a series of hostile acts culminating in the attempt to wrest from the hands of Admiral von Tirpitz his one effective weapon of naval defense. The group of politicians surrounding the President may thus be divided into two classes: those who desire to come to the aid of Great Britain "at any cost and without compromise" and those who desire war because they see in it the salvage of their political shipwreck.

We say to both: Gentlemen, you are mistaken. You can't get away with it.

The American business man is beginning to realize that under the pretext of making war on Germany, England is ruining our industries. The South sees itself faced with millions of bales of unsold cotton. California scents the victorious approach of the yellow man. The Jew has no love for Russia. Our copper magnates and our miners have no reason to love Great Britain. Labor resents the conspiracy of the war trust. It is not necessary to speak of the Irish, nor is it necessary to restate the attitude of the German-Americans. It is

perfectly true that our British-led press, with the aid of the mandarins in office and out of office, would be able, in case of a declaration of war, to stir enthusiasm to the pitch of hysteria. But this enthusiasm would die down before long. For there can be no successful issue of war between Germany and the United States, for the simple reason that the two antagonists cannot get at each other.

A war between Germany and the United States would be a duel between an elephant and a whale. Patriotism would not respond strongly because our country would not be in danger. The comparative bloodlessness of a war between Germany and the United States may recommend it all the more to certain theoretical minds. In case of a conflict between the two countries American ships might be torpedoed and American volunteers might die in the British trenches, but on the whole little American blood would be shed. But why should any American blood be shed or any American interest be jeopardized? We ourselves would be most seriously affected, for such a war would create a rift in our citizenship that even time could not heal. Racial antagonisms would lead to results which the mind shudders to dwell upon. These things are inevitable. We cannot, as Mr. Ridder once said, make war against any of the great nations of Europe without making war upon ourselves.

While much would be forgiven the man who provokes a successful war, the just anger of the people would visit heavily those responsible for a war that cannot be successful. A state of war with Germany would involve us in the financial cataclysm that will before long engulf England. "My country right or wrong" is an excellent axiom, but we refuse to accept it without the modification of Carl Schurz:

"When right to be kept right, when wrong to be set right."

Even if you could silence twenty million Americans of German birth or descent, can you silence the voice of Ireland? If the last Irishman succumbed to a bayonet there would be enough sturdy Americans who would rise in revolt against tyranny. The only solution would be to place one-half of the American people in concentration camps and to suspend the constitution indefinitely. That is a little more than even the pro-Ally press is prepared to demand. We submit to autocracy in our Government because most of us do not realize to what extent we have ceased to be a democracy. Let the people realize what decisions are made behind the closed doors of the Cabinet and the gates will be forced open by the spirit of '76. Mr. Morgan may have sold himself to England. He cannot sell the American people.

He may think so, and you may think so; but we repeat, gentlemen, you can't get away with it.

Even if the sinister advisors of President Wilson desire war, they still have to reckon with Congress. The leaders of Congress know that the attitude of the Administration is hopelessly wrong. If the Administration is so anxious to protect American lives, why do we permit Mexican bandits to rape our women and to put our men to death? If we desire to protect American lives, why have we scornfully refused to accept the German proposal of a sacred fleet safe from attack from a German torpedo? It may be argued that we are less interested in the protection of the lives of our citizens than in the establishment, once for all, of the "freedom of the seas." If the freedom of the seas is at stake, why do we not defend it against Great Britain? Is it in the interest of the United States to safeguard the cargoes of murder that have filled Europe with orphans and have filled with blood-money the coffers of J. P. Morgan? In spite of his environment, the voice of the truth will penetrate the isolated abode of the President. He will refuse to be a party to the Anglo-American conspiracy. He will realize that the basis of his popularity is the fact that he has kept this country out of war. Peace may re-elect him; war cannot. Even if war could make him popular, Woodrow Wilson would refuse popularity at such a price.

The advisors of President Wilson may think that they can get away with it, but they can't.

There are, moreover, enough honest men in Congress and in public life to stop the outrageous plot of the war mongers. Vice-President Marshall has voiced the opinion of ordinary Americans unrelated to the "400" when he designated the *Lusitania* as British soil. Senator Stone, the Chairman of the Committee of Foreign Relations, has expressed himself in a similar manner. The same is true of the Chairman of the Committee on Foreign Relations in the House. Mr. Bryan knows how the plain, honest American feels on the subject. In his opinion it is the duty of American citizens to keep off hostile ships to keep their country out of war. William Randolph Hearst, though a millionaire, has always fought for the people against the mandarins. He stands for American *rights*, not for American *aggression*.

Before we are dragged into war, Senator La Follette will be heard from; Borah will not be silent. Hoke Smith, Senator Bankhead, Hannis Taylor, Willis, Governor of Ohio, ex-Governor Colquitt of Texas, Pennypacker, the ex-Governor of Pennsylvania, are American patriots. These men and many others of equal courage will not let the Money Trust and its henchmen offer the lives of our sons, the peace of our country and the prosperity of our children in order to save the skin of a few politicians.

We know that Germany is fighting for her existence, and does not want to add to her enemies or she would not have so patiently borne our gratuitous insults. We also know that the sinister advisors of the President are determined to precipitate war. We shall hammer this knowledge into the people. Forewarned is forearmed. With this knowledge in our possession—

they simply can't put it over—they simply can't get away with it.

GEORGE SYLVESTER VIERECK.

BIRTHDAY RESOLUTIONS

WITH this number THE FATHERLAND completes its first birthday. On the eighth day of August the first number of THE FATHERLAND appeared on the news-stands, dated August 10th. We have fought to the best of our ability for fair play. To-day THE FATHERLAND is regarded throughout the world as the mouthpiece of the Teutonic element of the United States in the vernacular of the country. Side by side with the valiant German language press of America we have upheld our faith in the German cause and in the eventual justice of the American people. Born in a period of strife, such as the world has not known since the days of Homer, our pages have recorded more often the strains of war than of peace. The motto of Germany has ever been: "In the midst of peace prepare for war." Our motto shall be: "In the midst of war prepare for peace." For, after peace has come, our labors will have only begun. The melting-pot of America has been deeply stirred by the brazen attempt of the Anglo-Saxon element to stifle the free expression of all Americans whose sources of inspiration are not exclusively found in London. When peace comes, much that has been destroyed must be built up again. There are wounds to be healed, but there are also principles that must be maintained at any cost. To-day the world is an inferno. We must help to make it a pleasant place to live in.

Photo by Aimee Dupont.

GEORGE SYLVESTER VIERECK

The primary function of THE FATHERLAND must be to interpret the nations to each other. We must teach the Germanic element and the Anglo-Saxon element to be friends, but without sacrifice of our dignity. Just as Germany was asleep when the world was divided, so the German-Americans failed to seize their political opportunities in the new world. They are not opportunities merely, but duties. For we owe it to the new Fatherland to give it the best that the old Fatherland has given to us. It is not enough to build universities, breweries, and museums. We must assert ourselves in politics. We must bring back to America a sense of that Americanism for the sake of which we or our fathers have deserted the old world. In this work THE FATHERLAND will do its share. We hope that by 1916 peace will be restored, but peace or war, THE FATHERLAND intends to take a very active part in the Presidential campaign. From its very nature THE FATHERLAND cannot associate itself with any one party. Politically, we shall be independent. But we shall be free to indorse candidates who measure up to our requirements.

We should like to see many German-Americans elected to political office. But that is not the test that we shall apply to a candidate. We shall apply to each candidate the crucial test of Americanism. We shall uphold no candidate who takes orders from London. We shall apply to each candidate the standard of Jefferson and of Lincoln. We do not want a pro-English President. We do not ask for a pro-German President. All we ask of the President is that he should be an authentic American. We do not want a pro-English Congress. We should equally oppose a pro-German Congress. Give us an American President and an American Congress and we shall be perfectly contented.

Although THE FATHERLAND is only one year old, it has had several predecessors. In 1907 Mr. Louis Viereck published the *Deutsche Vorkaempfer*, a German language publication devoted to German culture in the United States. In 1911, when Mr. Viereck for reasons of health determined to live in Germany, his son assumed the editorship of the *Vorkaempfer*. The name was changed to *Rundschau Zweier Welten*. It was published for a year or more as the German edition of *Current Opinion*. Mr. Theodore Roosevelt was one of those who gave the *Rundschau Zweier Welten* "Godspeed." It became clear, however, that the German element in the United States needed a mouthpiece in English. For a time the *International* undertook this task. But the *International*, from its very nature and from its past, was inadequate for the purpose. With the war came the long-expected opportunity. THE FATHERLAND sprang into being. Though only twelve months old, it represents the evolution of many years of labor. Its instant success speaks for itself. The testimonials from men in public life printed on another page, likewise speak for themselves. Most eloquent of all is the fact that to-day THE FATHERLAND is found on every important news-stand from Boston to Seattle.

If we have done well in the past we hope to do even better in the future. We shall continue our fight against the export of implements of murder to Europe. The first three articles on "The Trade in the Tools of Death" have aroused much comment. Even more startling material will be disclosed in subsequent articles of the series. It will be shown how our automobile industry is perverted to the purposes of war, how submarines and aeroplanes are shipped to Europe in defiance of neutrality, how American horses die by the thousands on the battle-fields of the old world, how the farmer as well as the merchant, the producer as well as the consumer, will have to pay for the false prosperity of war orders.

Almost from the inception of our magazine Mr. Louis Viereck, former member of the German Reichstag, has acted as our Berlin correspondent. His news from Germany has become one of the distinct features of THE FATHERLAND. In fact, THE FATHERLAND is the only publication in English in which German culture is mirrored from week to week.

Beginning with the next number a series of articles by our Berlin correspondent on the "Rebuilding of Belgium" will appear in THE FATHERLAND. Mr. Viereck, after many delays and difficulties, received the permission of the General Staff to travel through Belgium and to record his observations for the benefit of THE FATHERLAND. His articles will show how the Germans have carried into Belgium not merely their 42-centimeter cannon but also their social welfare. The first articles will describe a visit to the smallest State in the world, a little independent republic on the border of Belgium, which is so small that it is not even recorded in geographies.

But it is not our intention to play up Germany at the expense of Austria-Hungary. A few weeks ago THE FATHERLAND first printed an article under the caption, "News from Austria-Hungary." This column will henceforth be a regular feature of THE FATHERLAND. Articles, based on the latest authentic reports from the Dual Monarchy, will continue to appear at regular intervals.

Dr. Edmund von Mach, who has upheld the German cause in New England, will continue his constructive and scholarly articles from week to week. In the beginning of the war Dr. Edmund von Mach wrote a weekly article for the Boston *Transcript* on representing the German point of view. His brilliant observations have been collected in book form and may be obtained through THE FATHERLAND. After the sinking of the *Lusitania* the Boston *Transcript* refused to print Dr. Edmund von Mach's articles. THE FATHERLAND is the only organ where the admirers of Dr. Edmund von Mach may look for his weekly dissertations.

Mr. Frederic Schrader, whose name appeared in the beginning

with that of Mr. Viereck as one of the editors, will continue to contribute regularly his virile and aggressive opinions. Mr. Schrader resigned as an editor, because his own periodical took up so much of his time that it was impossible for him to give editorial attention to THE FATHERLAND. But his enthusiasm is unflagging, as anyone who reads his review of the first year of THE FATHERLAND'S work, may see for himself.

"The War of 1920," by the author of "The Catechism of Balaam, Jr.," and "A Trip Through Headline Land," will continue for at least two months. Some of our readers did complain that THE FATHERLAND should give them not fiction but facts. We think that we are giving them facts in the guise of fiction. "The War of 1920" is intended to open the eyes of Americans to the dangers lurking in the Anglo-Japanese-Russian Alliance. Since the *Saturday Evening Post* and *McClure's* have resorted to fiction in order to represent the British point of view, we deemed it desirable to show them that THE FATHERLAND can meet them even on the ground of fiction.

LOUIS VIERECK
THE FATHERLAND'S Correspondent at Berlin

In an early issue THE FATHERLAND will begin the publication of a new series of articles by Frank Koester, the author of "Secrets of German Progress." This new series of articles will treat the subject:

What America Will Have to Do in Order to Meet Conditions Arising After the War.

The new series of articles is entitled:

AMERICA AFTER THE WORLD'S WAR

Each article is a complete story. It covers in a brief space in the most striking manner such features as America will need soon after the termination of the war in order to meet the issues successfully which will then arise. We are confident that all true Americans who have the welfare of their country at heart will be interested in what Mr. Koester has to say on these subjects.

Frank Koester's articles on the "Secrets of German Progress" will come to an end with three or four additional instalments. His essays have been collected by THE FATHERLAND in book form. They have been eye-openers to many Americans. Several book stores have refused to handle the book because it is regarded as pro-German. Two technical magazines, the *Engineering News* being one, even returned the review copies to THE FATHERLAND. It is the duty of all fair-minded Americans to see to it that the truth is not suppressed and that the Anglo-American conspiracy against Mr. Koester's book will not prevail. Copies of the book should be presented to every library. No German-American household should be without "Secrets of German Progress."

Our Military Expert has never written a foolish statement or made ridiculous prophecies such as most "military experts" do in most of our journals. He has written his admirable articles always with the facts in hand and with the care and comprehensiveness of the German General Staff itself.

As the war progresses it becomes more and more evident that the mysterious conspiracy known as the Money Trust is backing the Allies. Charles A. Collman, author of "The Stolen Railroad" and for many years financial writer on the New York *Herald*, will expose the secrets of the Money Trust in a series of five or six articles. These contributions will reveal the startling extent of the stupendous plot now in the process of hatching.

When peace is restored we hope to open our pages to humor as well as to fiction. Literature will come into its own in our pages. At present we believe that the world tragedy staged before our eyes must occupy most of our editorial attention.

BIRTHDAY GREETINGS FOR "THE FATHERLAND"

Head of American Truth Society Sees Great Good in *The Fatherland*

IT would be unjust to permit a year to pass without congratulating THE FATHERLAND upon its initiative, courage and Americanism. Your name is German but your heart is American. As an American born of American born, of Irish descent, who has been devoted to real Americanism, I have found much in THE FATHERLAND which appeals to the American idea. Americanism does not mean Anglo-Saxonism. It means a just recognition of the rights of all races to the good things of the nation. As in the Revolution, we were glad to have Von Steuben, De Kalb, Herkheimer and others; as in the Civil War the services of many German regiments which carried German flags were indispensable, so in 1915, your paper, your name, your spirit, your devotion to truth are equally essential to stem the tide of racial fanaticism which now threatens the nation with dissolution.

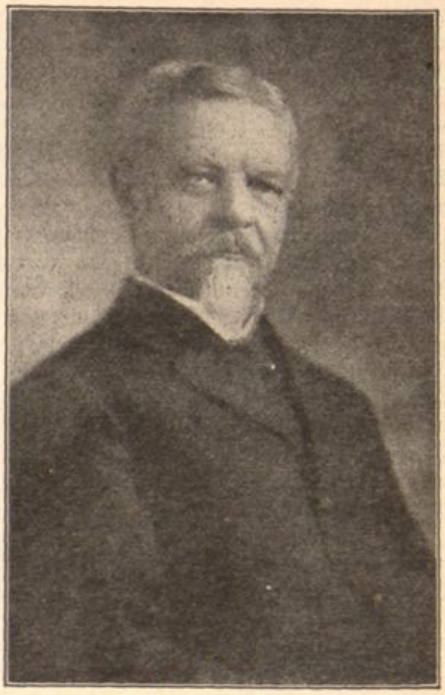
JEREMIAH A. O'LEARY.

JEREMIAH A. O'LEARY

A Statesman's Valuation of *The Fatherland*

WE cannot properly judge a man whom we do not know. It is the same with a country and its people. The average Anglo-American does not know Germany except through misinformation spread by the English news service, and we have become painfully aware of this fact since the beginning of the European war. Therefore, no service more intrinsically valuable could have been rendered the American people than that which THE FATHERLAND has rendered by faithfully interpreting German institutions and the aspirations and ideals of the German people, a proper understanding of which will render easy a more just appreciation of Germany's cause in the war. With thousands of others I have rejoiced in the publication of THE FATHERLAND as the valiant champion in a campaign of education.

RICHARD BARTHOLDT.



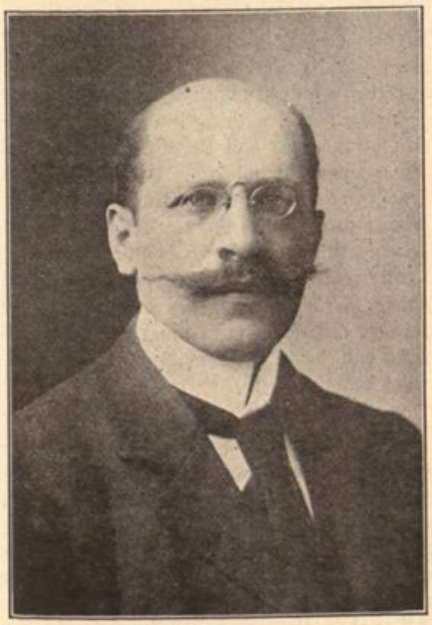
HON. RICHARD BARTHOLDT

WHAT THEY THINK OF US

("A prophet is not without honor save in his own country." Thus runs an imperishable phrase in the Bible. Nevertheless, there are in every land men who so love the truth that they will gather and support at any cost the standard-bearers of justice and right. Because THE FATHERLAND *has dared to preach the truth in face of extreme prejudice and malice the foremost men in the land have given it encouragement and generous strength. Their approval—so sincere and outspoken—has made our struggle splendid and uplifting to us. It has indeed been a labor of love. One year has passed. On our birthday we have received innumerable assurances of regard and respect. These expressions have made us happy. They have come from all over the country. Some of them we herewith reprint. Our one regret is that we cannot publish all the congratulatory letters that come to us from many sources.)*

What the Foremost Psychologist Thinks of *The Fatherland*

CAN you fancy that it is only one year to-day since you came to visit me here



PROF. HUGO MUENSTERBERG

at the seashore! It was the last week before the war—is it not as if ages had passed since then? You had just returned from Germany, and you told me, full of enthusiasm, about progress and art in the Fatherland which you had left in the happiness of peace—nobody dreaming that before the new moon a world of ill-will would force war on Germany's people and king.

One day after you left me, the lightning struck, and the rumbling of the thunder was heard throughout the new world. The frenzy of the American nightmare began: the press rushed into the camp of the Allies. Two days later I had to speak at the unveiling of the Steuben monument in Utica. I said there that it would be a tremendous calamity for America if this raging unfairness against Germany would go on without protest. Yet I hardly dared to hope, as I knew too well that it is the misfortune of Democracy that nobody dares to oppose the passions of the day. I had hardly finished my speech—when I received your telegram saying that you would start a weekly paper for fairness and true neutrality. At that moment I knew that the cause of Germany, too, would be heard in this land with all the clearness of sober argument and with all the force of righteous belief.

A year has passed, and the hopes of that hour have become true. The voice of THE FATHERLAND has been heard from the Atlantic to the Pacific. You have not expected that its message would be approved in the turmoil of this hysteric year. If the world around us had been ripe for approval, your courageous work would have been superfluous. You must be satisfied with the fact that everybody recognized your sincerity and your strength. America's history shows on every page that the leading sets and the papers are at first always on the wrong side; but it is America's glory that the sound sense of the people finally forces a reversal of judgment and builds monuments for those who had been hissed The time will come when true American patriots will see not only your sincerity, but also your wisdom, your fairness, and your great service to America's future.

HUGO MUENSTERBERG.

A Famous Scholar of Princeton University Congratulates *The Fatherland*

IT is with pleasure that I take occasion to offer you congratulation on the approaching completion of a year's work with THE FATHERLAND. The paper has been brilliant from the beginning and, with the development of the great tragic situation

E. C. RICHARDSON

abroad, has grown to a pitch of moral earnestness and dignity, which gives great promise of redoubled power. That sonnet of yours the other day was a keynote, and the whole number this week very effective. It takes a poet as well as a very humane man to champion rightly so serious a

PROF. WILLIAM R. SHEPHERD

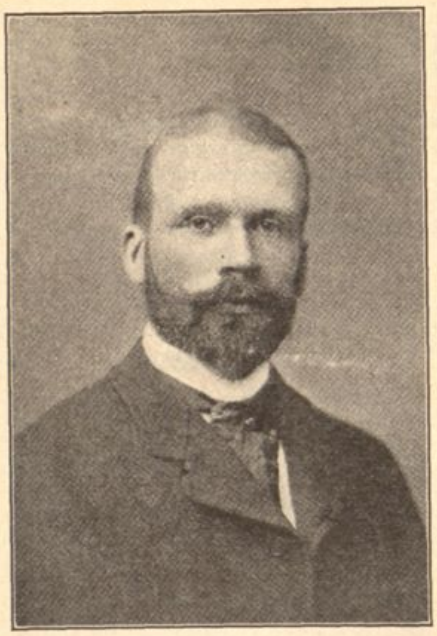
cause, and I cannot wish a bigger thing for THE FATHERLAND, or for its editor, than that it shall keep pace with the growing situation, in power of thought, vividness, incisiveness and restraint of literary expression, and humanity of attitude. I hope to see it pre-eminent for practical judgment and poetic fervor; intense in its zeal for justice, considerate of the mistaken and courteous even towards the intolerant and slanderous.

E. C. RICHARDSON,
University Library, Princeton, N. J.

A Historian's Judgment of *The Fatherland's* Importance

THERE are many good things to be found in THE FATHERLAND, and many more in the country of which it is a namesake. A journal that has performed useful service in upholding a view-point for Germany and Austria-Hungary against one for their opponents, as represented by the major part of the press, deserves congratulation. Its utterances may be partisan, but so are those of the newspapers. If the one is not neutral, neither is the other. The American, therefore, who seeks balance rather than bias, would do well to read THE FATHERLAND weekly in addition to his favorite daily.

WILLIAM R. SHEPHERD,
Professor of History, Columbia Univ.



DR. EDMUND VON MACH

Dr. Edmund von Mach Sums Up *The Fatherland's* Import

I HAVE been asked what THE FATHERLAND has done for me and for Americans of German descent. Bless your noble soul, dear FATHERLAND, what haven't you done! When the storm broke, and the Anglo maniac bombs wrecked the good ship of united American citizenship, you built a raft of safety in an incredibly short space of time. You made it possible for us to see how strong we are. When some of us despaired, your own magnificent courage was enough to supply the need.

But you did more, you built a journal which within a few weeks was read in every big newspaper office of the country. You have grown to be a force in America. Whatever the pro-Allies' press may print, your strength is not because you are pro-German, but because you are pro-justice, pro-truth, and pro-America.

EDMUND VON MACH.

Prof. Kuno Francke Felicitates *The Fatherland*

I HEARTILY congratulate THE FATHERLAND upon the completion of its first successful year of activity. As its readers know, I differ from its editorial views in one important question; for, much as I wish that it might be otherwise, I cannot but believe that our Government thus far has not been in a position where, without antagonizing the sympathies of the majority of the American people, besides running the risk of serious international complications, it could interfere with the manufacture and shipment of arms. But apart from this perplexing question, I am in entire accord with the spirit and the aims of THE FATHERLAND. I admire its fearless and consistent advocacy of fair play, its convincing exposition of the justice of the German cause, its impressive demonstration of the greatness of German achievements, its loyal insistence upon the recognition of what mankind owes to Germany in lofty aspirations. It is well to have so clear and resonant a voice for Germany in this country. Indeed, it is a necessity; for without it, Germany's opponents would be still more unscrupulous in wilful misrepresentation of German aims and methods, and still more presumptuous in claiming this country as an exclusive province for their own propaganda. Would that THE FATHERLAND and the other advocates of our cause succeeded in convincing the majority of the American people that Germany in this war is fighting not only for her own life, but for the freedom of the world's trade as well. From that moment on, there will be no longer any difficulty in persuading our Government that the inhibition of the shipment of arms to the Allies is a demand of national self-interest.

KUNO FRANCKE.

PROF. KUNO FRANCKE

Frank Harris's Peace Terms

YOU remind me of the birth of THE FATHERLAND nearly a year ago and ask me to say something on the anniversary.

As a poet, *you* know as well as I do that all the victories of war are defeats. We conquer men by love and kindness, not by wounding and killing.

The worst of strife is that it is apt to degrade all those engaged in it; to take a part makes a man a partisan. You will reply that there are righteous causes and that you have fought the good fight. But when I think of the horrors of this world war and the soul-sickening cost of it from day to day in noble men dying in the trenches and in sweet women whose hearts are breaking by empty hearths, I cannot find any consolation in reason.

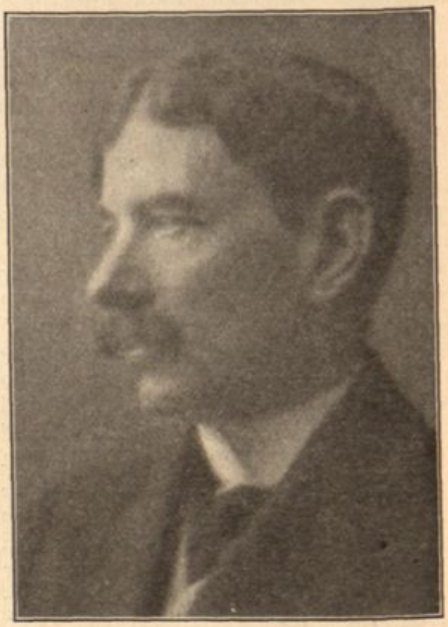
One thing I will admit: most people in August, 1914, believed that the war would end within a year with the defeat of the Germans. But the onslaught Napoleon and his allies couldn't sustain for a month, the Germanic peoples have borne now for a year and still hold the vantage; they have accomplished the greatest feat of arms in the annals of recorded time.

But courage and efficiency alone cannot move men to that reverence we reserve for the unselfish virtues. We want the brave and able man also to be gentle, kindly and peace-loving.

Now, on this appalling anniversary will you set yourself to persuade the great German people and their war-lord to show the diviner quality? Let them be the first to propose peace, and let their conditions serve as an eternal example. Let them say: We will give back their provinces to the French, and Belgium to the Belgians, and leave the Russian boundaries unchanged; in return we desire nothing but security for enduring peace, nothing but the neutralization of the seas and the air and universal disarmament if all other nations can be brought to consent to it. But above all, let private property on the sea or in the air be henceforth as sacred as it is on the land and let us guard it by an international naval police so that the horrors of war may be forever diminished and some soul of goodness will have come even of this world-wide catastrophe!

You may reply that the Germans are willing to accept such terms. With or without justification they believe that the war was forced upon them and have stated that they regard it as a war of defense pure and simple. Let them give the absolute proof of this by being the first to propose peace on unselfish terms and leave with the Allies the odious responsibility of refusing.

If the Allies refuse to accept such a peace—I do not wish to consider the possibility—but if they did refuse, these United States would be morally compelled to act at least to the extent of refusing further aid in munitions and equipment to the nations that prolong the war in the hope of some unavowed profit.



FRANK HARRIS

Let us all then work and write for peace: the dreadful deadlock continues: even the most combative must now be aware that there is no triumph possible for either side except in peace: let us take care to avoid any word that may embitter controversy: let us even at the eleventh hour choose that better part which alone befits reason-loving men.

FRANK HARRIS.

A Great Irish Poet's Indorsement of *The Fatherland*

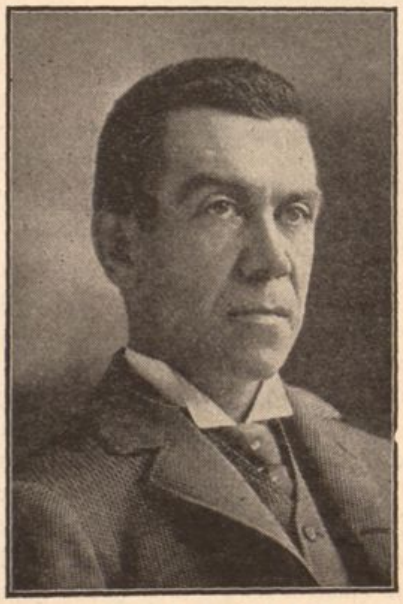
I AM an essentially moderate man. I refuse to take sides in any controversy. I observe dispassionately, sit in judgment. My own Fatherland is the Sun, and while I am traveling on this planet I never forget it. Any weight which my utterances may ever have depends upon this fact. In normal circumstances I should have found myself out of sympathy with a journal like THE FATHERLAND. But when I find that in this country one has only to say "I think science is admirable" or "I uphold order" or "I approve foresight" to be howled at by a mob of drunken fools as a pro-German, the situation alters. I am not pro-German. I am pro-human. I have tried to save England from her fate by pointing out the elements of rottenness in her, so that she may set her house in order (a little late after she has gone out and hanged herself! but after all, I have been doing it for twenty years), and I have tried to save Germany by combatting the scurrilous press campaign against her, and by bringing out the truth about the war. I have seen THE FATHERLAND struggling indomitably and almost single-handed against the most venomous and corrupt press that ever fouled paper; and even if I hated Germany and the Germans as well as I love them—for they are human—I should still cheer on THE FATHERLAND in its plucky fight.

THE FATHERLAND, with no subsidies and precious little capital, with nothing but the brains and courage of its editor and his staff, has swept back this flood of sewer-slush so effectively that the victory is almost won. When I landed here in November last, most responsible people whom I met were violently "pro-Allies"; to-day those same people are asking for moderation in counsel, fairness in speech, equal publicity for news from both sides, and are looking forward to a reasonable settlement and an honorable peace. In short, they are pro-German.

Even President Wilson has not been uninfluenced by reason. It was only in the *Evening Telegram* that he kept on declaring war. In reality, he delayed deliberately the diplomatic correspondence so that the temperature of the saloon politician might revert to normal. And, planting the first seeds of a courage which may soon lead him to place an embargo on the exportation of arms, he warned England on July 17th that America had rights. It is evident that he not only reads THE FATHERLAND, but looks to it for light.

ALEISTER CROWLEY.

ALEISTER CROWLEY



JAMES K. McGUIRE

Gaelic Support of *The Fatherland*

ALL patriotic sons and descendants of the Celts and the Gaels join in hearty congratulation of the successful first year of THE FATHERLAND.

Your cause has earned the support of many American citizens of Irish extraction, and in return you have won for us the attention and support of a host of citizens who otherwise would have known little of the wrongs of Ireland. Thus we have been enabled, through the medium of THE FATHERLAND, to acquaint American citizens of Teutonic extraction with the melancholy career of Ireland subject to the tyranny and oppression of England.

Let us hope that Warsaw will be made the capital of a free state, and that success in the West will terminate in Dublin being the capital of a free state, and that Germany with Poland on the east and Ireland on the west as Allies will move onward in the progress of nations to a high Destiny.

JAMES K. McGUIRE.

THEODORE SUTRO

A Great Editor's Commendation

THE fearless tone of your publication and the clear explanation of the problems which arose from the commencement of the war until the present time, were powerful factors in meeting the idiotic and despicable animadversion against everything German, that has been spread among the English-American population through the secret propaganda fund and the misrepresentation of the press of Great Britain, while the ability of the men who wrote its articles created confidence in the statements contained in its columns.

It is, therefore, not surprising that its circulation grew from day to day until now it is justly looked upon as one of the most important factors in putting the German cause in the right light before the public in every part of this country.

THEODORE SUTRO,
Editor of the N. Y. *German Journal.*

The Fatherland a Bulwark of Americanism

THE FATHERLAND has done much for real Americanism. It has within a short year awakened the instinctive spirit in our countrymen for fair play and justice. It is doing a great work just now when a dark and foreign spirit is permeating our policies—a spirit, foreign to America, a spirit which hides the light of truth. May it flourish and prosper.

C. J. HEXAMER.
Pres. of the German-American Alliance.

Hon. O. B. Colquitt, of Texas, Praises Patriotism and Neutrality of *The Fatherland*

THE FATHERLAND has done a splendid work in calling attention to the real principles involved in the great European war. It has been patriotic in its expression, yet has insisted firmly upon our Government assuming in reality the attitude of a neutral in deed and fact.

Yours truly,
O. B. COLQUITT.

(*Continued on page* 15.)

THE STORY OF THE FATHERLAND

A Success With a Moral: The Appeal of Fairness and Truth

IT was the night of August 3, 1914. Several men sat at dinner in a New York club. While they smoked they discussed the most absorbing topic of the times—the great war that threatened to convulse entire Europe. What was the truth? What were the facts behind the imbroglio that was stirring the chancelleries? In the reports coming from London the truth was not to be found. England was playing to the galleries of the neutral nations. It was difficult to grasp the actual situation. The newspaper headlines had begun their circus placarding of German aggression, intolerance and barbarianism. Would not a journal that told the truth, that dug down to the facts, that was to be fair to the two maligned countries—Germany and Austria-Hungary—meet a wide appeal? "I believe we can reach a circulation of five thousand copies a week," said one of the men. All agreed. Thus THE FATHERLAND had its inception.

MR. VIERECK AND HIS ASSISTANTS

So the three men outlined their policy which was crystallized five days later in the appearance of THE FATHERLAND on the news-stands of New York. THE FATHERLAND was an instant success. In the hastily equipped office at 715 Broadway a steady stream of letters containing subscriptions and words of encouragement poured in with each mail. It soon became apparent that there was a demand not only in New York City but throughout the country for just such a publication, far greater than any one of the originators realized. The demand continued. THE FATHERLAND gradually stemmed its way from coast to coast, reaching every little hamlet and fireside where the truth was dear. Because we told the truth and because we had a great message for the American people we found a ready response in subscriptions from real Americans.

Four weeks after its birth we found it necessary to move into larger quarters at 1123 Broadway. Even then we soon found that it would be necessary continually to add offices in order that the work could be handled adequately. Early in September it became apparent that THE FATHERLAND was destined to become a permanent magazine. It was then decided by the management to instal up-to-date machinery and mechanical devices so that we could give our friends and readers the best service possible.

We were considerably hampered in the early days—and still are—by the pernicious activities of dishonest men who claimed to represent THE FATHERLAND. Thanks to the vigilance of the law we have been able in nearly every instance to apprehend these swindlers, and several of them are now serving terms in penitentiaries. In order to protect the interests of our readers we deemed it advisable to prosecute all such cases to the full extent of the law.

THE FATHERLAND, during the past year, has been able to develop an exceptionally strong organization throughout the country, and to-day we have loyal representatives in all sections of the country who are working in the interests of the magazine and the cause it represents and promulgates.

Splendid opportunities are awaiting representatives of various communities, and if any of our readers are anxious to serve in the interests of the good cause and at the same time receive a good remuneration for any efforts exerted, we suggest that they communicate with Department S.

In concluding this narrative of the growth of our organization we extend a cordial invitation to our readers to pay us a visit whenever they are in New York to see for themselves the inner routine of the magazine business.

In the publication of THE FATHERLAND each week we use approximately five tons of paper. If this were reduced to a strip one-quarter inch in width it would extend a distance of more than ten thousand miles, or from New York to Berlin and return. We also use many tons of ink yearly. A poet has said, "One drop of ink will make a million

OFFICE OF GENERAL MANAGER W. W. STAKE

think." Figure out for yourself how many people have been made to think through constantly reading each issue of THE FATHERLAND.

Book Department

This department has been enormously successful. The majority of the pro-German books and pamphlets now circulated throughout the country, and which have done so much to make Americans see the German side in the true light, have been published by us. Among others we have distributed hundreds of thousands of the following books and pamphlets:

Truth About Germany
Germany's Just Cause
Germany and the War
Searchlights on the War
German White Book
Secrets of German Progress
Germany's Hour of Destiny
Deutsche Kriegslieder
The Case of Belgium
Viereck-Chesterton Debate
German Heroes
FATHERLAND Bound Volumes
Germany's Case in Supreme Court
War Diary of an American Woman
England on the Witness Stand
A Trip Through Headline Land
Current Misconceptions About the War
Austria-Hungary and the War

BOOKKEEPING DEPARTMENT

Advertising Department

An historical event of more than passing moment in the development of THE FATHERLAND occurred with the issue of October 28th last, when the first paid advertisement appeared.

This epoch-making adv. covered a quarter of a page, and the well-known Insurance Company, "The Postal Life," was the enterprising concern, who thought well enough of our infant publication to become our initial advertiser.

Few of the advertising solicitors who started out for THE FATHERLAND at the end of the summer of 1914, had any conception of what they would have to contend with in the unneutral attitude of many American advertisers who not only refused to extend to us the so-called American spirit of fair play in advertising, but also refused to advertise in THE FATHERLAND because they were under the impression that our fearless little weekly was only a fly-by-night affair, that would discontinue in a few weeks. Generally, the idea seemed to prevail, among advertisers, that England's advent into the war would soon bring Germany and her Allies to their knees, and that the conflict would be over shortly. Our solicitors heard this on every side—"and then," it was argued, "what will become of THE FATHERLAND"?

How mistaken they were; how twice mistaken. First in Germany; second in THE FATHERLAND. For, from the date of that October issue—when our first adv. appeared—to this, our first Anniversary Number, both Germany and THE FATHERLAND have had to record only a line of unbroken successes. The reason is plain: both have fearlessly stood for the right. But of these facts it has been most difficult to convince advertisers. Sometimes it has required downright courage to approach them, who, it was easy to see by their manner, were so utterly saturated by the English propaganda in the unneutral American newspapers that they were most antagonistic to our publication.

To break down this feeling, to point out the merits of THE FATHERLAND, to tell how we stand for fair play, and the real interests of the American people, to feature the growing numbers of our readers and how they represent an influential class, to tell why countless Americans without any hyphen are daily increasing in numbers, turning to our weekly for the truth regarding the war, has been the work of those who have labored for THE FATHERLAND's advertising department. Necessarily, the task of building up our advertising has been slow, but gradually we have gained ground. Advertisers are beginning to come to us, having discovered that from a purely business view-point they cannot afford to overlook our publication as a result-producing advertising proposition.

The Interlaken School, which recently used a full-page adv. in THE FATHERLAND, describing their Summer Camp for boys, have written us that the results were exceptionally good. They secured from this single adv. fifteen boys. Another advertiser, Wollenberger & Company, bankers of Chicago, have informed us by their renewals of orders that they are more than satisfied. The German Pub. Society is another company which is more than gratified by results obtained through THE FATHERLAND. Numerous other advertisers have written us praising the results received. A partial list of these follows:

Wissner Piano Company
German Nurseries and Seed House
Lankenau School for Girls
The H. F. Linder Co. ("Novelties")
Louis Lust ("Health Food")

Limited space prevents us from printing a larger list.

And now a final word. We have had so many requests from our readers to suggest merchants who are at least neutral that we have established a "Bureau of Information" and now wish to announce that we will promptly answer all letters of inquiry along this line. We will be glad to tell you where to buy anything you want, or to furnish the address of a good school for your children when the fall term begins. Let us help you. Also we ask you to help us by favoring THE FATHERLAND with your advertising, and thus become one of the firms listed with our "Information Bureau."

(See other photos of offices on page 14.)

SHIPPING ROOM

Only books and pamphlets are shipped from here. The subscriptions are mailed from the offices of Publishers Printing Company

THE FATHERLAND

Fair Play for Germany and Austria-Hungary

NEW YORK, AUGUST 11, 1915

A MEMORANDUM FOR MR. LANSING

AT the outbreak of the Japanese-Russian War the following official order to all British subjects was issued by the British Consulate at Shanghai, China:

All subjects of the Crown are notified that the British Government will not undertake to be responsible for the safety of any British subject leaving this port on a ship of either of the belligerent nations.

ONE YEAR OF WAR

GERMANY has splendidly justified the faith of her sons. After one year of war against an entire world, the Teutonic Allies are the victors on every front. They hold one-tenth of France, in relative importance, one-sixth; Belgium is in their grasp; on the eastern front the Austro-German battle-line has pushed the Russian bear out of Poland. The German flag waves over Antwerp, Maubeuge, and Warsaw. In the Dardanelles the mighty English fleet has come to grief. The Crescent still floats over the city of Constantine. The Austro-German soil is cleansed of the enemy, save for an inconsiderable portion without political or military significance.

The German submarine campaign has destroyed at least one-eighth of the English merchant marine, although England, with much juggling of figures, attempts to disguise these losses. The soaring food prices in London, and the declining rate of exchange of the sterling are all the evidence that is needed. It is true that Germany has "lost" her colonies, but these colonies are but pawns in the game. At the final settlement, Germany can ask Morocco, the Congo Free State, and a free hand in Asia Minor for one province of Belgium. The German merchant marine is "driven off the seas," but the paralysis of Germany's world commerce is a blessing in disguise. Whereas other countries bleed themselves to death financially, Germany keeps her hoard of gold untouched in her own country.

Even that impassioned Russian, Mr. H. G. Wells, admits that this war is not a war of the Kaiser, but a war of the German people, of German science against England's inefficiency. Before long the Austro-Germans will dictate the peace in Paris or Rome. But if the Austro-Germans are compelled to prosecute the war to the end, the peace terms demanded by the Teutonic nations will stagger the world. His Holiness the Pope is to be congratulated on seizing this moment for his offer of mediation. If Germany is forced to make the utmost sacrifices, she will exact the uttermost from victory. At present she is still in a reasonable mood. The Allies should seize her outstretched hand before it is too late. Revolution stalks through India; she stalks from Bombay to London and Petrograd. The artificial financial system of the Allies will break down before another year has passed. Its break-down will carry with it financial America. If we permit this war to go on, the entire world, with the exception of the Austro-German Alliance, will reel toward bankruptcy and starvation.

Those who put their faith in the English fleet, should remember how many dreadnaughts are already slumbering at the bottom of the sea; they should remember also that the greatest navy in the world, aided by the navies of France, Russia, and Italy, has been unable to save the *Lusitania* from its fate, or to pass through the iron gate of Heligoland. Mr. Churchill's "rats" are still safe in their holes, but they have come out once or twice much to the chagrin of Great Britain. The German navy succeeded in bombarding the coast of England, whereas English raids upon the German coast have proved invariably abortive. Germany is forging new weapons and calling out of the native soil unthought-of reserves. After one year it is clear beyond doubt that the Teutonic Allies cannot be beaten. There is every reason to believe that the Teuton will be the victor. Instead of attempting to throw in our lot with the losing side in order to safeguard the profits of Mr. J. Pierpont Morgan, we should, for the sake of our bank deposits, if not for the sake of humanity, join hands with the Holy Pontiff to call a halt upon the blood-madness that is daily crucifying anew the spirit of Christianity.

HENRY WEISMANN

MR. HENRY WEISMANN, President of the National German-American Alliance for the State of New York, in his Utica speech referred to Mr. Woodrow Wilson as a political bankrupt. This statement has been widely attacked as seditious. As a matter of fact, Mr. Weismann merely voiced the opinions of millions of his fellow citizens. We do not say he is right. We do not say that he is wrong. That is entirely beside the point. We need not defend Mr. Weismann. Mr. Weismann can take care of himself. But we certainly must make Mr. Weismann's case our own if the right of free speech is challenged. As a matter of fact, Mr. Weismann's attack on Mr. Wilson was far less vitriolic than the attacks against the President launched by Mr. Theodore Roosevelt. In private conversation Mr. Roosevelt is even said to refer to the President as "Aunt Marjorie." We cannot vouch for the accuracy of this report, but it is entirely in keeping with Mr. Roosevelt's habit of nicknaming his opponents. We are sure that Mr. Weismann, even in private, never speaks in such disrespectful terms of the President of the United States. We know that in his public utterances he is a model of moderation as compared with Mr. Theodore Roosevelt. Mr. Weismann, as the New York *World* has discovered, was at one time a master baker. Mr. Roosevelt was President of the United States. Both men are American citizens. Baker or President, there is no difference in the quality of their citizenship. We cannot deny to either the right of free speech. We have, however, the right to expect more moderation from a former President of the United States than from a German-American leader.

OUR FIGHT FOR OUR RIGHTS

How "The Fatherland" Sprang Into Existence—Review of the Year

IT seems but yesterday that we started THE FATHERLAND on what is colloquially described as "a shoestring." To the utter amazement of most of us who thought we had the ability to gauge public opinion with fair accuracy, the local New York press, at the outbreak of the war, with one accord espoused the cause of the Allies. There are seventeen of them. War had just been proclaimed. Like vultures the English-speaking New York press hurled itself upon Germany. There was no Belgian invasion then, and no Louvain. French aviators had flown across the German border and dropped bombs on two undefended German cities. The German Emperor had given France and Russia two days of grace to consider whether they wanted war or not. But there was no holding back the New York press. As there were no German atrocities to record, they created them. Glaring headlines stretched across the first page announcing that German soldiers were killing American tourists in the streets of Berlin, and American women were stripped of their clothing and publicly exhibited at railway stations by German officers.

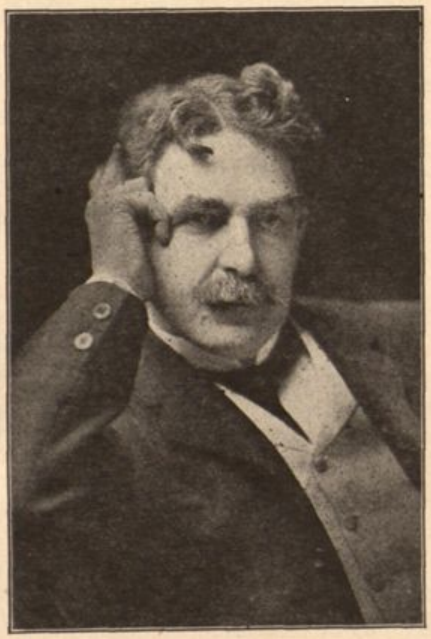
With this was linked a policy of keeping the American people in ignorance of what was actually transpiring on the battle-field. The press informed the public that the Germans' war machine had gone to pieces, that the German army was battering out its brain against the forts of Liege, where 20,000 Teutons had found their graves at the hands of "the brave Belgians in one day." The Liege forts had long been reduced, and the Germans were marching victoriously upon Brussels and sweeping all before them. But in the columns of the New York press appeared day after day the same devoted headlines announcing Belgian victories with full particulars how the forts were still holding out against the invaders.

Then came Louvain! The Berlin atrocities against harmless American travelers were suddenly relegated to oblivion, and the great sympathetic heart of America was made to throb with pity for the poor people of Louvain who were "ruthlessly slaughtered by the German barbarians."

It is an axiom that a lie will travel miles, while truth is putting on its boots. It was evident after the second day of the war that American public opinion was to be systematically drugged into a state of comotose receptivity to hostile impressions of Germany and the Germans.

George Sylvester Viereck issued the call. We rallied around him. A committee consisting of Hayo Hans Hinrichs, Fritz Borgemeister, Mr. Viereck and the undersigned took the matter in hand.

And this inspired THE FATHERLAND. Enough money was scraped together to insure the issue of 5,000 copies. The motto was to be: "Fair Play for Germany and Austria-Hungary." If there was no public for THE FATHERLAND after a fair trial, we said, we would drop it. The response, however, was immediate. Hurriedly enough, 10,000 additional copies were printed the first week. They were turned over to German reservists and others, and sold in the streets. The following week's edition had jumped to 15,000 copies without meeting the demand. It rose to 25,000, then to 50,000, to 75,000 and 80,000 copies. In less than two months THE FATHERLAND was



FREDERIC FRANKLIN SCHRADER

read by hundreds of thousands of readers in every part of the United States, in Canada, the Canal Zone, in Europe and even in South America, in China, in Japan and Siam. We realize that we had not misjudged the vast body of American citizens. There were hundreds of thousands who wanted to read the other side of the great conflict, conscious that for some reason or other the American press had failed in its mission and had become the special pleader of a cause espoused by Japs, Senegalese, Cossacks, Indians and the riff-raff of creation nominally fighting for civilization.

The editors of THE FATHERLAND were exposed to abuse and villification by American editors all over the country. Some tried to laugh us out of existence, some endeavored to curtail our usefulness by vituperation. As THE FATHERLAND gained in strength and support, and its columns became the medium through which some of the greatest thinkers in Europe and America undertook to stem the tide of falsehood (it endures to the present day), efforts were made in Washington to find causes for suppressing the paper. Its fearlessness in attacking persons in responsible places soon became a thorn in the side of the English agents disbursing corruption funds right and left to create sentiment in favor of floating French, English and Russian war loans, and to ship ammunition to the Allies. Their willing tools in the Capital began "to look up the law" that would justify some course of action looking to the garroting of THE FATHERLAND and the internment of its editors for the duration of the war in some federal prison for seditious conduct. Their experience will make good reading in after years in connection with the history showing the influence of the German-American element in the affairs of the United States, and future generations may ponder upon the political vagaries of an administration that seriously contemplated the arrest of American citizens for holding opinions not approved in government circles.

The activity of THE FATHERLAND extended in every direction. But for this American citizens handicapped with a German name might even now be languishing in English concentration camps. We exposed the lies of German atrocities in Belgium. But for THE FATHERLAND the facts about the secret treaty between Belgium and England would have been obtainable only in pamphlet form, for no American paper of importance paid the least heed to the story of Belgian perfidy. We exposed the record of English atrocities against the Boers; we gave the public a list of broken treaties by England, France and Russia; we tore the mask from the faces of the Allies when they accused Germany of "militarism" by showing that England, France and Russia expended more per capita for militarism than did Germany; we brought the proofs by quoting Lord Roberts that England was prepared in 1911 to invade Belgium; we rallied the descendents of the Germans to a proper sense of their strength and their rights under the Constitution.

Knowing that we were well within our rights, we did not hesitate to criticise the Wilson administration for its leanings toward the Allies in all dealings. It was THE FATHERLAND that compiled and revealed to the world the vast extent of the munition industry in this country, and boldly attacked Sir Cecil Spring-Rice, the English ambassador, for his activity in connection with the recruiting of American citizens for the armies of England, Montenegro, etc. It consistently educated the American people through the enlightening articles of Mr. Frank Koester, Prof. Faust, Prof. Herbert Sanborn and others to the truth as to Germany and the significance to the whole of civilization of the pending struggle.

Its pages have been filled with the contributions of the best writers of England, America and Germany, Frank Harris, Aleister Crowley, Prof. Muensterberg, Dr. Edmund von Mach, Prof. John W. Burgess, Prof. Hermann Schoenfeld, Hans Heinz Ewers, Prof. Ernst Haeckel, Prof. Rudolf Eucken and others equally distinguished. For a paper accused by the British Ambassador and his American toadies of preaching sedition—we have never denied preaching sedition to England—this is a formidable list of agitators.

FREDERIC FRANKLIN SCHRADER.

C. O. Hasselbarth

Otto Zimmermann

Auguste Colucci

Herbert Mauersberger

Homer Ladd

A Few of the Many Loyal Representatives of *The Fatherland* from Various Sections of the Country Are Shown on This Page. Unfortunately a Large Number of Our Agents Have Neglected to Send in Their Photos. These Will, However, be Published in a Future Issue.

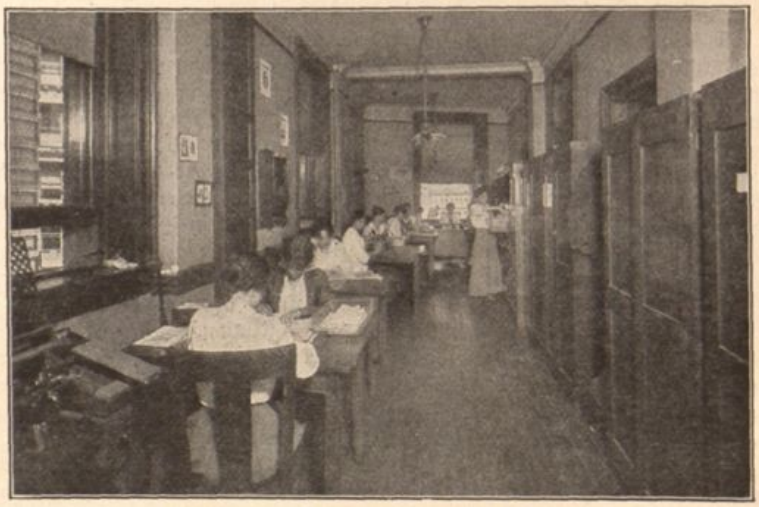
W. F. Pechmann

Max Pommer

A CORNER OF THE EXECUTIVE OFFICES OF THE CIRCULATION AND ADVERTISING DEPARTMENTS

Chas. J. O'Neil

George Jacob, Jr.


A VIEW OF OUR SUBSCRIPTION DEPARTMENT

Edwin F. Heininger

F. Veitenhaus

A. K. Dolch

K. F. Stage

Wm. Rus

E. von Huelleshein

Deo Netter

C. A. Gerbracht

(*Continued from page 9.*)

A Famous Editor's Approval

Germania Editorial Rooms.

On the occasion of the anniversary of THE FATHERLAND permit me to extend my sincerest congratulations and to express my heartiest appreciation of your valiant and valuable services to the greatest cause, for which a peace-loving people has ever been compelled to fight. As the only New York publication that preaches true and genuine Americanism in the English language and refuses to surrender American ideals to British insolence, THE FATHERLAND certainly occupies a unique position.

EMIL VON SCHLEINITZ,
Editor-in-Chief of the
Milwaukee *Germania*.

HENRY WEISMANN

A Fighting Man's Greeting

On the occasion of the first anniversary of THE FATHERLAND I beg to add my felicitations to those of the thousands that you will no doubt receive, all of which have been more than earned.

At first but a voice in the desert THE FATHERLAND has to-day become the intellectual leader of many thousands of brave and patriotic men who look to its columns for the enlightenment and inspiration so necessary at this crisis of our nation and to those who are bent upon preserving the good name and fame of America for justice, fair play, and common every-day intelligence.

To me THE FATHERLAND has been a splendid help in gathering the true facts bearing upon the great conflict in Europe and the causes leading up to it. To understand these causes is to be not a pro-German, in the narrow sense of the word, but a progressive world citizen who realizes that the cause of democracy and popular rights to-day is fought by the hosts of the German Empire against those the world over who would hold the masses in intellectual, moral and economic bondage.

Permit me particularly to congratulate you at this time upon the best assistance

EMIL VON SCHLEINITZ

that you have given to the movement inaugurated by the Friends of Peace. I look forward to the coming convention in Chicago as one of the great instruments of preserving America's peace and of bringing our country into line for the performance of its great mission of aiding to bring the European war to an early conclusion. Your brilliant work in behalf of the cause of an embargo on arms and munitions which is one of the chief purposes of the coming convention has also met with the approval of patriots the country over.

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I entertain the hope that your publication will grow in favor with the hundreds of thousands who daily are coming to our standard and that it will go into history as one of the great forces responsible for the preservation of our beloved Republic in a period of its greatest danger.

HENRY WEISMANN.

The Fatherland as Viewed by a New Englander

To the Editor of THE FATHERLAND:

That THE FATHERLAND in the short space of one year, in spite of adverse business conditions, in the face of criticism, has become a potent force, recognized as such, and consulted throughout the nation, proves that the United States is awakening to the need of a new kind of journalism.

As an American, I welcome a paper which has loyal and consistent devotion to a large ideal, which has a reason for existence, and a purpose to accomplish, which is unfettered for truth, and uncompromising in its demand for justice to the cause of its espousal. Such a paper I have found THE FATHERLAND during the year that is closing.

JOHN QUINCY ADAMS.

Mr. Frank Koester's Tribute

To properly appreciate the great services which THE FATHERLAND has rendered to the cause of truth and fair play, it is only necessary to imagine the gap in the ranks that there would be had THE FATHERLAND not been founded.

Its decisive championing of a much-slandered cause, its outspoken frankness, its straightforward, above-board policy and its courageous advocacy of lofty principles has earned for it a place in the esteem of Americans and German-Americans of which its editors may well feel proud.

The establishment of THE FATHERLAND a year ago, just after the outbreak of the war, has now proven itself, as was realized at the time, a stroke of genius.

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FRANK KOESTER.

A DAY IN THE EDITORIAL DEPARTMENT

By Joseph Bernard Rethy, Asst. Editor

ONE of the most interesting phases of our work is the handling of our correspondence and the editorial analysis of contributions submitted daily to THE FATHERLAND. Each morning we are in receipt of hundreds of letters from all parts of the world. The majority of those letters reveal the keen, sensible mind of the man on the street. He knows a great deal of what is going on and is tremendously interested. What he does not know he wants to know, and if he cannot find the information he is looking for he writes to the editor. Now the editor is not omniscient, and that is one reason why THE FATHERLAND cannot always answer our correspondents as adequately as it would wish.

Articles, poems, cartoons, dissertations, and every manner of written expression flow in a steady stream into the editorial office. All these contributions are carefully read and judged. If acceptable and if there is room for publishing them in THE FATHERLAND they are retained. But the greater part of the work submitted to us must be returned. To our intense regret we are ofttimes compelled to return manuscripts which are excellent and worth while. We can only print about fifteen pages a week, although we always have on hand material for about two dozen issues. Even accepted articles do not always find their way into publications. Events move with such speed that what may seem timely on Monday becomes stale on Tuesday. Thus an article describing the fall of the fortress of Ivangorod is not so pertinent as one picturing the capture of Warsaw.

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Another interesting part of the daily routine is meeting the visitors who call upon us. People from all parts of the world come to see the editor. Here is a gentleman from India with startling facts about British rule. Here is one from Ireland who has seen terrible wrongs. Here is a war correspondent just from the front. He has spoken with Hindenburg and witnessed regiments drowning *en masse* in the swamps of the Masurian country. Here is a lady who served as Red Cross nurse in France. She gives a thrilling description of a hospital under fire from French aviators. Then a committee of German-Americans from Salt Lake City come to "shake hands with the 'Boss'," and so on. It is a joy to meet these frank, sincere, intelligent people. We learn much from them.

Then there are engineers, inventors, mechanics with all kinds of devices for warfare. They have dazzling ideas. We explain to them, however, that THE FATHERLAND is a newspaper and not the office of a Minister of War. But this is Tuesday and the magazine must go to press. A huge rotary, run by a crew of experts, is waiting. Eleven o'clock is the time limit Foreman Vogler allots us. So we must leave all pleasant things behind us and get at once on the "job."

THE FATHERLAND

Fair Play for Germany and Austria-Hungary

Edited by GEORGE SYLVESTER VIERECK

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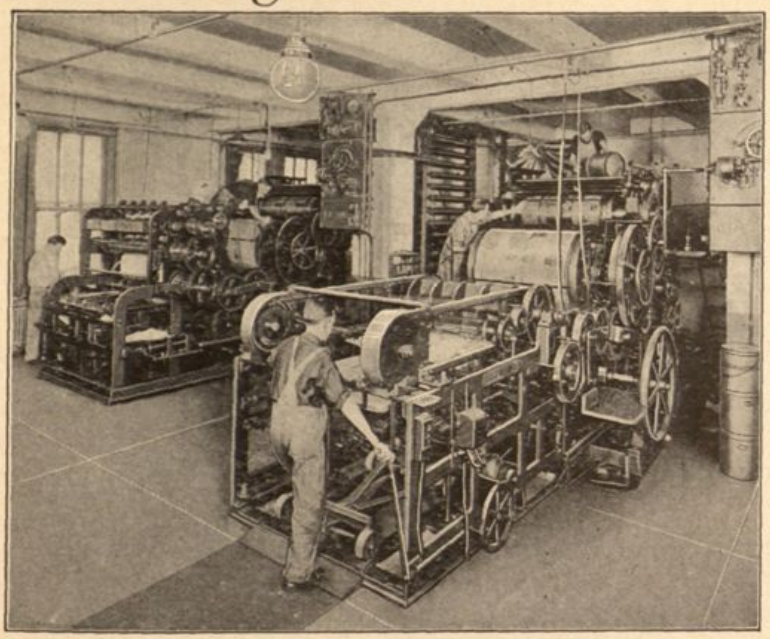

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